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World Class **Business Cities**
Sultanate of **Oman**

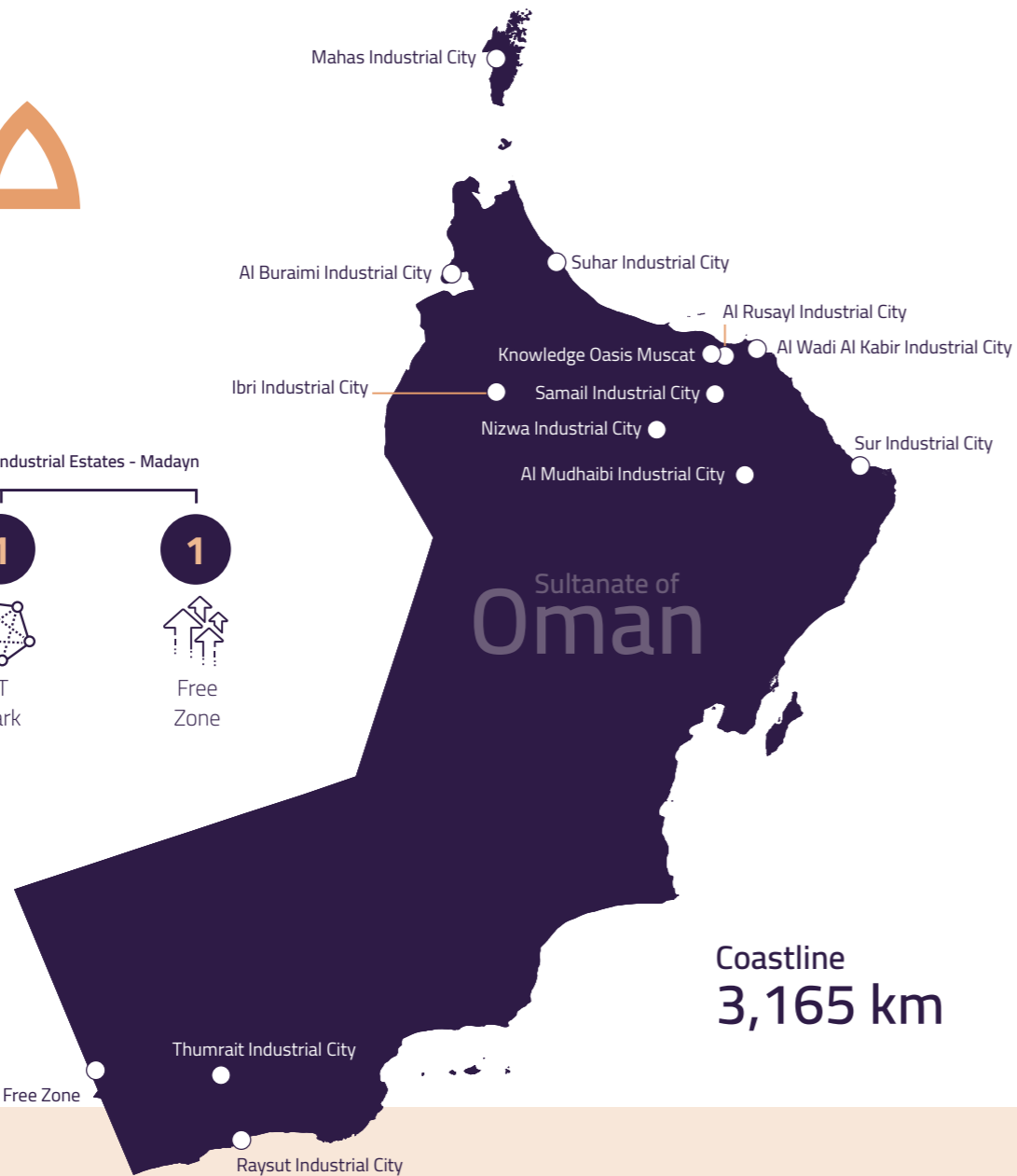
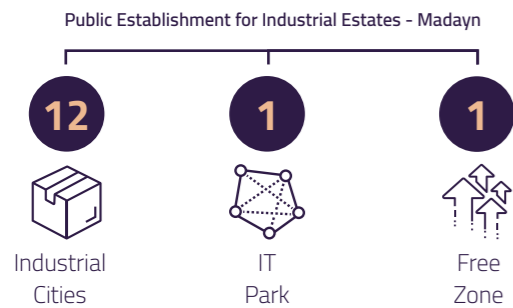
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SULTANATE OF OMAN





Coastline
3,165 km

Sultanate of Oman

Located between latitudes 16° 40' and 26° 20' north, and longitudes 51° 50' and 59° 40' east.

Area
309,500 sq km



Working week

- Government sector: Sunday to Thursday
- Private sector: Sunday to Thursday



Currency: Omani Rial

- 1US\$ = 0.386 baisas (fixed)
- RO1 = US\$2.6



Languages

- Arabic: official language
- English: widely used



Universities and colleges

- +34,000 students enrolled in higher education



Connectivity

- 7 hours flight from 50% of the world's population
- Connected by direct flights to cities in the Gulf, Africa, Asia and Europe



Telecommunications

- Over 95% of Oman's population has access to 4G
- Cutting-edge ecosystem of cloud services



Population of Oman

4.7 million



Working population

2.2 million

Median age **25**

Major airports

- Muscat International Airport
- Salalah International Airport
- Suhar International Airport
- Duqm International Airport

Major ports

- Port Sultan Qaboos
- Port of Salalah
- Suhar Industrial Port
- Port of Duqm

Other major economic zones

- Al Mazunah Free Zone
- Duqm Special Economic Zone
- Suhar Free Zone
- Salalah Free Zone
- Khazaen Economic City

Muscat International Airport

400 destinations

+200,000 tonnes of cargo pa

32 different carriers

14 million+ passengers pa



The commencement of the industrial march in the Sultanate of Oman was marked with the establishment of Al Rusayl Industrial Estate Authority back in 1983. Its success inspired the establishment of the Public Establishment for Industrial Estates – Madayn.

Madayn manages and operates 12 industrial cities in Sur, Suhar, Al Mudhaibi, Raysut, Nizwa, Al Buraimi, Al Rusayl, Samail, Ibri, Mahas, Thumrait, Al Wadi Al Kabir, in addition to Knowledge Oasis Muscat (KOM) and Al Mazunah Free Zone.

Our Mission and Vision



Attract industrial investments and provide continued support, through regionally and globally competitive strategies, good infrastructure, value adding services, and easy governmental processes



Enhance Oman's position as a leading regional centre of manufacturing, ICT, innovation and entrepreneurship

Our Objectives



Attract increased foreign investment to Oman



Enhance the contribution of the private sector to the nation's social and economic development



Promote environmental sustainability in industry



Create quality long-term job opportunities for the youth of Oman

Our Values



Organisational excellence



Innovation



Transparency and credibility



Responsibility and accountability



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Business Cities

Welcome

Madayn was established by Royal Decree no. 4/93 in 1993 as a catalyst for the nation's industrial development. Since then Madayn's role has evolved and today it engages in a variety of economic activities to support diversification and growth across the Sultanate.

Madayn owns and operates world-class business cities – Al Rusayl, Raysut, Suhar, Nizwa, Al Buraimi, Sur, Samail, Ibri, Al Mudhaibi, Thumrait, Mahas, Al Wadi Al Kabir, along with Al Mazunah Free Zone and Knowledge Oasis Muscat, Oman's first and leading technology park, a magnet for knowledge-driven enterprises and innovative entrepreneurs.

From ceramics, fibre optic cables, chemicals and clothes to foodstuff, pharmaceuticals, furniture, fertilisers and more – the companies based on our business cities capitalize on Oman's natural assets, leverage its unrivalled strategic location, outstanding infrastructure and enterprise friendly-environment, and benefit from Madayn's portfolio of value-added services and initiatives.

Attracting considerable investment from both domestic and international organisations, these hubs of commercial, industrial and innovation excellence now accommodate over 2,200 businesses catering to the demands of consumers across the Sultanate and to those in over 135 international markets.



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A Great Location

Strategically located at the intersection of east-west trade routes, at the heart of the GCC and adjacent to the fast-growing markets of Asia and Africa, Oman is the ideal place to invest, do business and grow a company.

Robust and resilient economy

Business-friendly environment

Cost-effective base for business

Legal transparency

World-rated roads and logistics network

Outstanding connectivity

Cutting-edge telecommunications

Well-educated, multi-lingual, productive talent pool

Strong culture of innovation and enterprise

Globally integrated with international economic agreements and membership of trade blocs

Oman's pro-business environment means investors can set up quickly and with minimum red tape while our transparent legislative framework makes operating here straight forward and hassle free. On top of this, competitive establishment and operating costs set businesses based in the Sultanate up for success.



Lifestyle

Oman is so much more than just a great location for business. It is welcoming and full of authentic charm, offering an exceptional lifestyle along with a great environment to raise a family.

- ✓ Safe and secure
- ✓ Stable
- ✓ Top class education system
- ✓ First-rate healthcare
- ✓ Range of accommodation options
- ✓ Rich in heritage and culture
- ✓ Exceptional natural beauty



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Infrastructure Excellence

While Oman's pro-business environment attracts investors and its infrastructure excellence connects them to customers, Oman's ambitious talent pool provides the skilled manpower for the achievement of operational goals and production targets.

A Talent Hotspot

Amongst Oman's greatest assets is its home-grown talent – well educated, multi-lingual, innovative, tech-savvy, productive and outward looking. And ensuring Oman's workforce is equipped with the professional skills needed today and in the years ahead are the industry-driven programs of the National Training Fund.

Companies in the sultanate also benefit from the contributions of talent from across the world, attracted by sound career prospects, business opportunities and Oman's enviable lifestyle.





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A Home For Big Business

Madayn's world-class business cities are proud to accommodate the needs of growing local companies alongside those that have already made their name in international markets. We also take pride in being the preferred choice of the ambitious start-ups of Oman's entrepreneurial community.

Portfolio

Industries already flourishing on Madayn business cities across Oman include:

Food processing	Furniture
Marble and stone	Solar energy
Electronics	Chemical industry
Automotive	Mineral processing
Electrical products	Medical equipment
Building materials	Paper
Pharmaceuticals	Textiles and garments
Plastics	Downstream petrochemical products
Packaging	ICT





MADAYN MEANS MORE

Beyond physical infrastructure, Madayn offers an ecosystem of value-added services to help investors set up today and support them as they forge their future success in Oman.

Mubadrah

Responsible for the operation and asset management of all existing Madayn business cities and economic areas, Mubadrah raises productivity, enhances income and development, providing comprehensive services to investors operating in the cities.

Shumookh Investment and Services

A public-private partnership dedicated to maintaining Madayn's competitive edge, Shumookh develops infrastructure projects, builds strategic partnerships and promotes investment in our business cities and economic zones, creating globally competitive infrastructure and the optimum environment for the growth of industry in Oman. It also manages services on the business cities as well as the construction of residential areas, hotel facilities, power and desalination plants, connectivity projects and more.

Industrial Innovation Academy

The academy's goal is to explore and study value-adding investment opportunities in various sectors, and hence develop and incubate these opportunities to enhance the local content. The Industrial Innovation Academy also aims at boosting the performance of factories in Madayn's industrial cities, enhancing their operations through incorporating innovation components, as well as developing the skills of the national cadres.

Made in Oman

Oman's national products campaign, Made in Oman provides a brand identity for local manufacturers and businesses. The campaign proudly encourages consumers and companies to choose locally made products and services bearing the Made in Oman logo through regular public awareness.

Masar Service Centre

Masar is an easy-to-use integrated online and physical platform for investors to access information, maintain their databases, carry out day-to-day administrative tasks, complete official forms and submit required paperwork for licences, visas and the registration of activities and services.

Madayn Events

Madayn has a regular program of workshops and seminars for investors, educating and informing on matters impacting industry in Oman and keeping them up-to-date with the latest developments in the world of business and manufacturing.





MORE THAN Manufacturing

More than just the driving force of manufacturing in Oman, Madayn builds trailblazing new assets for the development of the nation and its economy.

Knowledge Oasis Muscat

Oman's first and leading technology park, KOM was established by Madayn to power the sultanate's transformation to a digital economy.

KOM plays a pivotal role in taking business in Oman forward by creating an outstanding collaborative environment in which knowledge driven enterprises large and small can pursue their local and international ambitions.

This highly successful tech park is home to over 190 future-focused domestic, regional and global companies, institutions and organizations. They range from dynamic local SMEs and leading higher education providers to burgeoning businesses and major multi-nationals.

More Than Today

Already covering over 112 million m2, Madayn's business cities offer space for companies to set up, scale up and realize their ambitions. More than this though, they are places to call home.

Communities within Communities

Designed as places to live, work and play and built for integrated sustainable development, Madayn business cities are complete communities with a range of accommodation options as well as a variety of leisure and retail facilities and amenities.

But our business cities are not standalone entities. They are built as part of towns and cities, supporting local growth, development and prosperity.

Al Mazunah Free Zone

Opening up new possibilities for international trade, Madayn established Al Mazunah Free Zone - the sultanate's first free zone. A leading regional centre of import, export and manufacturing, Al Mazunah Free Zone benefits from an unrivalled strategic location and unmatched access to markets in Yemen and East Africa. Enhancing Al Mazunah's investment landscape is a new, opportunity rich dry dock project.

Opportunities for Developers

Madayn business cities offer a wealth of high-prospect capital investment choices - business, industrial and social infrastructure assets as well as projects that meet the current and future ambitions and needs of these thriving and growing communities.

Typical social infrastructure investment opportunities include:

Transport infrastructure

Residential complexes

Schools and colleges

Hospitals and clinics

Shopping centres

Food courts

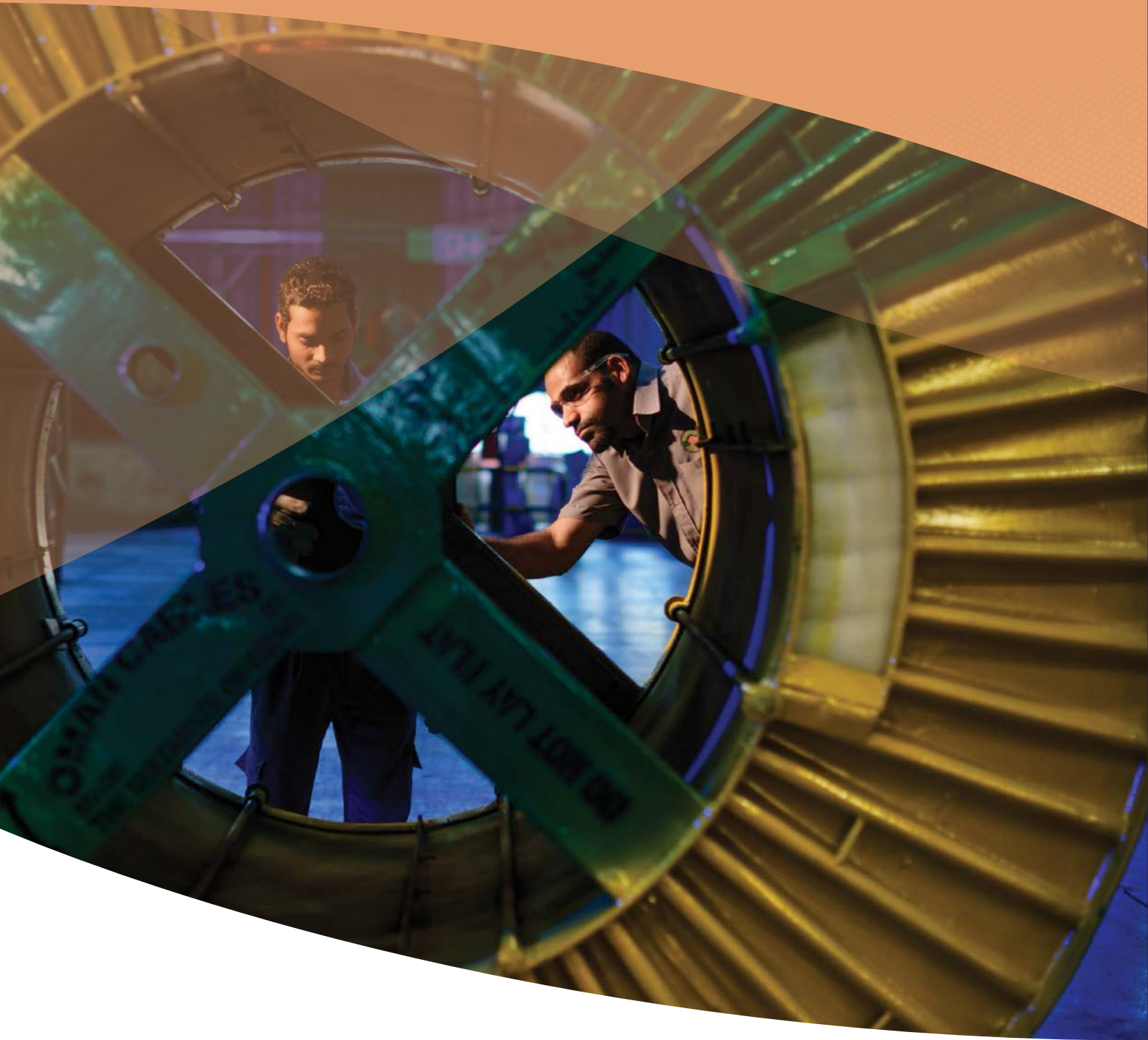
Hotels and tourist facilities

Sports centres

Committed to Tomorrow

Aware that our responsibility to future generations extends beyond our contributions to Oman's economic environment, Madayn is committed to responsible eco-conscious business practice.

Constantly innovating to become more sustainable in all our operations and practices, we work to encourage industry to protect biodiversity, reduce the consumption of water, energy and other resources as well as avoid waste. This on-going innovation journey enables our business cities to be better and more efficient while also minimising their impact on the environment.



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A Good Idea

Madayn has a proven track record of success 2020:

Years of success	Investors	Employees	Billion in investments
+30	+2,200 ↑ 2008 705 investors	+53,000 ↑ 2008 21,800 employees	US\$18 ↑ 2008 US\$7.8 billion investments

Madayn Timeline

- 1983 — Al Rusayl Industrial City established – the first in Oman
- 1991 — Visit by the late His Majesty Sultan Qaboos to Al Rusayl
- 1992 — Suhar, Raysut and Nizwa Industrial Cities established
- 1993 — Public Establishment for Industrial Estates established
- 1998 — Sur and Al Buraimi Industrial Cities established
- 2003 — Knowledge Oasis Muscat inaugurated
- 2005 — Al Mazunah Free Zone established
- 2011 — Samail Industrial City established
- 2015 — Regulatory framework for Industrial Estates issued
- 2018 — Madayn brand identity launched
- 2020 — Ibri Industrial City established



MADAYN MEANS MORE

Advantages and Incentives

Connectivity

- International standard internal roads
- Full road access to highways, expressways, major ports and airports

Infrastructure Services

- Reliable and stable supply of water, electricity, natural gas, waste-water treatment, high speed internet
- Integrated utilities service providers
- Competitive costs
- Solar power set to be introduced

Minimum Red Tape

- Easy set up
- Streamlined services with specified delivery periods
- Easy dealings with government agencies through MASAR Service Centre
- Not subject to municipal law and regulations
- Operate 24/7
- No environmental study for Category C industries

Complete Communities

- Fully-serviced residential areas
- Social infrastructure development opportunities

Talent

- Non-Omani workforce up to 65%
- Government agency help to recruit qualified and trained workforce

Costs

Competitive costs for:

- Set up
- Rents
- Fees
- Utilities
- Labour

50% discount on environmental permit fees for category B industries

Rent typically just RO1 m2 pcm for first five years of industrial use



Lease

- 30 year renewable lease on land and facilities
- Fair evaluation of all buildings and facilities at the end of lease
- Sell infrastructure built on your land
- Lease or mortgage the buildings and facilities you build
- Involve new partners in lease

Incentives

- No tax on net profit for five years
- No customs duties and tax on import of production inputs and machinery
- No restrictions on imports, exports and sales
- No foreign exchange controls
- 15% pa fixed rate corporate tax
- 5% fixed rate customs duties
- PPP concessions up to 99 years

Foreign Ownership

- 100% KOM and Al Mazunah Free Zone
- 70% all other Madayn business cities
- 100% GCC nationals
- 100% value-added projects

Globally integrated

Benefit from Oman's international economic agreements and membership of trade blocs:

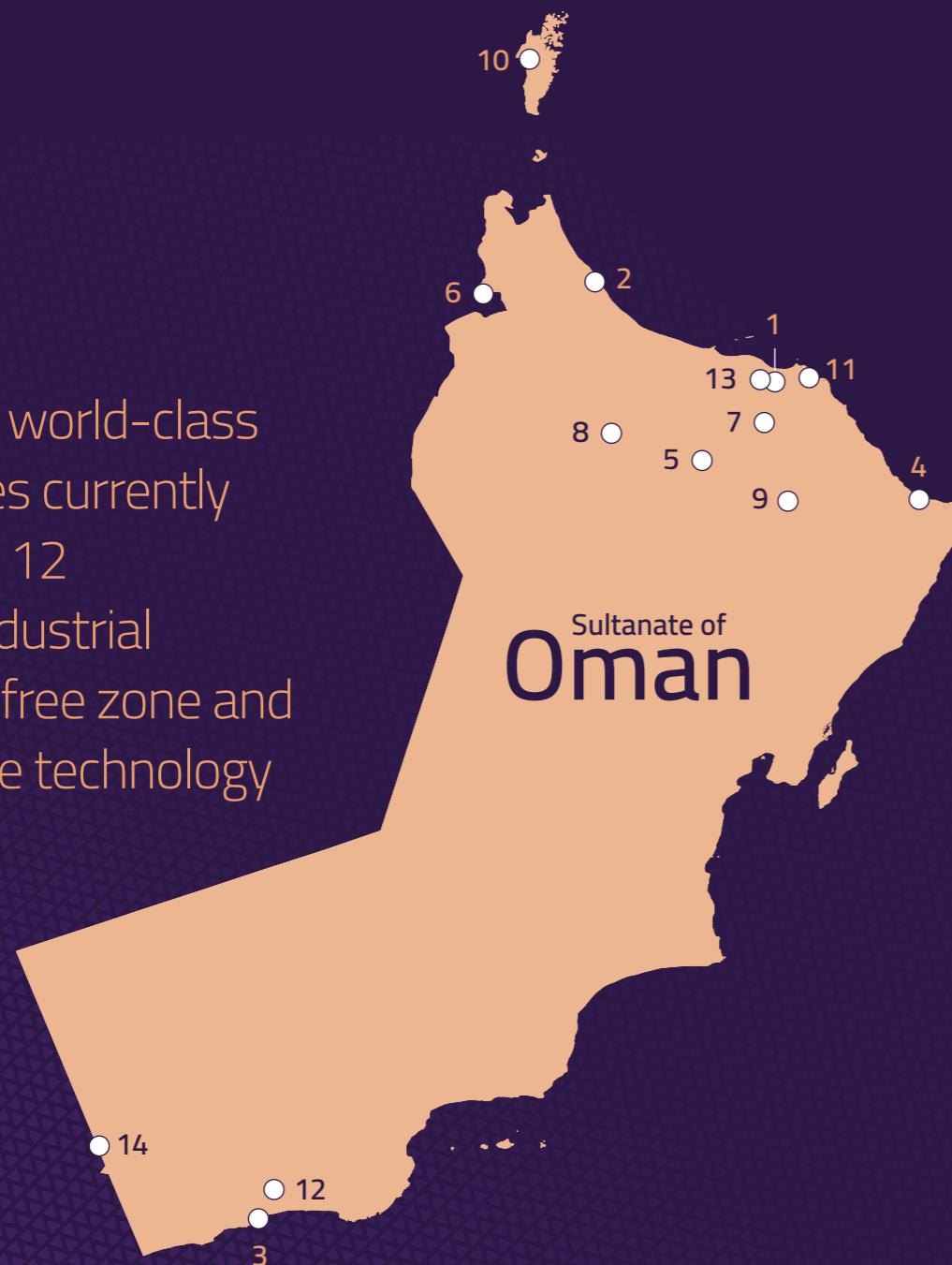
- GCC
- GCC Customs Union
- GAFTA
- US-Oman Free Trade Agreement
- Free Trade Agreements with Switzerland, Singapore, Iceland and Norway
- Worldwide bilateral agreements

AT A GLANCE

World Class Business Cities



Our family of world-class business cities currently comprises of 12 flourishing industrial cities, a busy free zone and a cutting edge technology park.



1 Al Rusayl Industrial City

Location Al Rusayl, Muscat | **Area** 10.8 million m²

Sector Focus | Chemicals, batteries, electrical and building materials, fibre optic cables, foodstuff, textiles, garments, stationery, and paints

2 Suhar Industrial City

Location Batinah North | **Area** 29.8 million m²

Sector Focus | Marble, paper recycling, foodstuffs, detergents, leather, furniture, toothpaste, beverages, ice cream, resins, glass, steel bars, engine oil

3 Raysut Industrial City

Location Dhofar | **Area** 4 million m²

Sector Focus | Fish processing, food, PVC pipes, steel fabrication, medical supplies, solar heaters, flour, fertilizer, vegetable oil

4 Sur Industrial City

Location Al Sharqiyah South | **Area** 36.1 million m²

Sector Focus | Liquefied natural gas, urea, ammonia, ready-mixed concrete and cement products including bricks and tiles, marble factories, plastic bags, fishing industries, wooden furniture

5 Nizwa Industrial City

Location Al Dakhiliyah | **Area** 2.6 million m²

Sector Focus | Ceramics, plastics, medical products, plywood, tea packaging, mineral water, water tanks, ferrous casting, oil services foodstuff

6 Al Buraimi Industrial City

Location Al Buraimi | **Area** 14 million m²

Sector Focus | Furniture, cement, fiberglass, aluminium, food industries, food supplements, pharmaceuticals, electrical industries, warehouses, workshops, spare parts

7 Samail Industrial City

Location Al Dakhiliyah | **Area** 7.7 million m²

Sector Focus | Building materials, food stuffs, steel and furniture, marble

8 Ibri Industrial City

Location Al Dhahirah | **Area** 10 million m²

Sector Focus | Light and medium industries, commercial space, administrative offices, industrial workshops and warehouses

9 Al Mudhaibi Industrial City

Location Al Sharqiyah North | **Area** 13 million m²

Sector Focus | Logistics, industrial, commercial, food, tourism, and construction industries

10 Mahas Industrial City

Location Musandam | **Area** 1.5 million m²

Sector Focus | Manufacturing of Cement Products; bricks and ready mix.

11 Al Wadi Al Kabir Industrial City

Location Muscat | **Area** 2.15 million m²

Sector Focus | Warehouses, industrial workshops, factories, vehicle repair and maintenance, commercial stores.

12 Thumrait Industrial City

Location Dhofar | **Area** 3.9 million m²

Sector Focus | Minerals

13 Knowledge Oasis Muscat

Location Seeb, Muscat | **Area** 759,566 m²

14 Al Mazunah Free Zone

Location Dhofar | **Area** 15.3 million m²

Sector Focus | Automotive, livestock, machinery, fruit, vegetables, light plastics, woodwork, general light industry

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